



PM&P successfully supports Bahrain EDB in delegation trip to Ghorfa-Conference

June 2013

In the framework of the 16. German-Arab Business Forum on 12-14 June 2013 in Berlin, organized by the German-Arab Chamber of Commerce (GHORFA), a delegation of around 30 high-level business leaders from Bahrain were visiting Germany. The Bahrain Economic Development Board was organizing the delegation trip and assigned PM&P to arrange B2B Meetings between interested companies from Germany, Austria and Switzerland and Bahrain's leading businesses at the Business Forum.

Prior to the conference the Bahraini company representatives expressed their specific interests in the profile of potential business partners covering such diverse sectors as oil and gas, aluminum, ICT, vocational training, general trading, shipping and logistics. Based on the initial discussion with the delegates PM&P was able to conduct tailor-made research to identify and approach potential partners in the German speaking business community. As a result of this match-making mission PM&P was able to identify more than 70 companies from the German speaking countries interested in stepping into a business partnership with Bahraini companies. Many of them also considering to localize corporate activities in the Kingdom of Bahrain in the wake of the established business partnership.