



Presentation on opportunities in Northern Africa to senior decision makers in the German Commercial Vehicles Industry

April 2014

In the framework of the Annual Conference for the German Commercial Vehicles Industry on 2nd April 2014 in Munich, Andreas Paulicks, Senior Partner PM&P, had the possibility to present to senior level decision makers of OEMs and suppliers in the commercial vehicles industry. The topic of his presentation was “Developments and Opportunities for the Commercial Vehicles Industry in Northern Africa. Other speakers of the event included Prof. Dr. Dudenhöffer, one of the most prominent automotive experts in Germany, as well as Dr. Lars Türk, who talked about the Chinese CV-market.